



August 17, 2020

***New Sub-Distributor Appointment***

Coveted Cakes is the Canadian Master Distributor for The Cheesecake Factory Bakery desserts. We represent The Cheesecake Factory Bakery in all provinces within Canada by offering our decadent desserts to countless foodservice and retail operators across our great country. Coveted Cakes has been operational since 2010 and has enjoyed tremendous growth and success from the beginning of our business.

Coveted Cakes has appointed Brian Korn and his experienced team at Grocer Direct as a Sub-Distributor for Coveted Cakes in Ottawa, Ontario and surrounding areas. With growing interest by many operators for The Cheesecake Factory Bakery desserts in these areas, we felt that Grocer Direct would be able to fulfill our customers demand while offering great service while lowering customers minimum orders for this region. We are excited about this new phase of growth and I look forward to working closely with the team at Grocer Direct.

Brian and his team can be reached at

2309 Stevenage Dr,  
Ottawa, Ontario, K1G 3W1  
613-519-2423  
brian@grocerdirect.ca  
[www.grocerdirect.ca](http://www.grocerdirect.ca)

Please feel free to reach out to me or my team if you have any questions or concerns.

Thank you kindly,

**Loreto Corvinelli**

*President*

**Coveted Cakes Corp.**

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